

FONTFONT INFO GUIDE FOR

FF Unit Regular Italic

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SECTION A FONT & DESIGNER INFORMATION

Handgloves

ABOUT FF UNIT REGULAR ITALIC

FF Unit was designed by Erik Spiekermann and produced by Christian Schwartz. FF Unit is the grown-up, no-nonsense sister of Spiekermann's famous FF Meta. With FF Unit, puppy fat is off, some curves are gone and the shapes are tighter. While FF Meta has always been a little out-of-line and not exactly an over-engineered typeface, FF Unit is less outspoken and more disciplined. It is - like FF Meta - very suitable for use quite small and large, but FF Unit lacks some of the diagonal strokes and curves that give FF Meta its slight informality. However, FF Unit is not cold or uptight, just cool: no redundant ornamentation, just a lot of character. The tighter shapes make it suitable for big headlines set tight. Smaller sizes benefit from the increased contrast between vertical and horizontal strokes and open spacing. Thin and Light perform well set large, displaying the characters to their advantage. There is a great difference in weight between the Thin and Ultra, providing a good range of weights for contrasting combinations. Alternative characters (a, g, i, j, l, U, M) make for interesting headlines. The Small Caps are a bit larger than normal, making them suitable for abbreviations and acronyms. The many weights include old style, regular, and tabular figures.

ABOUT ERIK SPIEKERMANN

Erik Spiekermann, born 1947, studied History of Art and English in Berlin. He is information architect, type designer (FF Meta, FF MetaSerif, ITC Officina, FF Govan, FF Info, FF Unit, LoType, Berliner Grotesk and many corporate typefaces) and author of books and articles on type and typography. He was founder (1979) of MetaDesign, Germany's largest design firm with offices in Berlin, London and San Francisco. Projects included corporate design programmes for Audi, Skoda, Volkswagen, Lexus, Heidelberg Printing and wayfinding projects like Berlin Transit, Düsseldorf Airport and many others. In 1988 he started FontShop, a company for production and distribution of electronic fonts. Erik is board member of ATypI and the German Design Council and Past President of the ISTD, International Society of Typographic Designers, as well as the IIID. In 2001 he left MetaDesign and is now a partner in Edenspiekermann with offices in Amsterdam, Berlin, London and San Francisco. He redesigned The Economist magazine in London for its relaunch in 2001. His book for Adobe Press, "Stop Stealing Sheep" is in its second edition as well as published in German and in Russian. His corporate font family

for Nokia was released in 2002. In 2003 he received the Gerrit Noordzij Award from the Royal Academy in Den Haag. His type system DB Type for Deutsche Bahn was awarded the Federal German Design Prize in gold for 2006. In May 2007 he was the first designer to be elected into the Hall of Fame by the European Design Awards for Communication Design. Erik is Honorary Professor at the University of the Arts in Bremen and in 2006 received an honorary doctorship from Pasadena Art Center. He was made an Honorary Royal Designer for Industry by the RSA in Britain in 2007 and Ambassador for the European Year of Creativity and Innovation by the European Union for 2009.

ABOUT CHRISTIAN SCHWARTZ

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Christian Schwartz (b. 1977) is a partner, with London-based designer Paul Barnes, in the type foundry Commercial Type. Schwartz is also principal of Schwartzco Inc., a New York-based type design and consultation firm. Schwartz has published fonts with many respected independent foundries and designed proprietary typefaces for corporations and publications worldwide.

Schwartz and Barnes began an ongoing collaboration in 2005 with their extensive typeface system for The Guardian, which lead to honors from the Design Museum and D&AD. The two have completed custom typefaces for clients including Esquire, the Empire State Building, The New York Times, and Condé Nast's business magazine Portfolio. Schwartz and Barnes have been named two of the 40 most influential designers under 40 by Wallpaper*, and Schwartz was included in Time's 2007 "Design 100". In 2007, Schwartz was awarded the prestigious Prix Charles Peignot, given every four or five years by the Association Typographique Internationale to a designer under 35 who has made "an outstanding contribution to the field of type design". Schwartz's work has also been honored by the Cooper-Hewitt National Design Museum, the New York Type Director's Club, and the American Institute of Graphic Arts.

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SECTION B LANGUAGE SUPPORT

SUPPORTED CODE PAGES STANDARD

Web

Offc

MACOS MACOS ICELANDIC MACOS ROMAN IBM IBM-37 UNITED STATES - EBCDIC (IBM-28709) IBM-273 GERMANY - EBCDIC IBM-277 DENMARK, NORWAY - EBCDIC IBM-278 FINLAND, SWEDEN - EBCDIC IBM-280 ITALY - EBCDIC IBM-282 IBM-284 SPAIN, LATIN AMERICA - EBCDIC

IBM-285 UNITED KINGDOM - EBCDIC IBM-297 FRANCE - EBCDIC IBM-500 INTERNATIONAL - EBCDIC IBM-871 ICELAND - EBCDIC IBM-1047 OPEN SYSTEMS - EBCDIC WINDOWS MS WINDOWS 1252 LATIN 1 ISO ISO 8859- 1 W EU LATIN 1 ISO 8859-15 WEST EUROPE LATIN 9

ADDITIONAL SUPPORTED CODE PAGES PRO



MACOS MACOS CENTRAL EUROPE

MACOS CENTIAL EUROFE MACOS CROATIAN MACOS CYRILLIC MACOS GREEK MACOS ROMANIAN MACOS TURKISH MACOS UKRAINIAN IBM IBM-875 GREECE - EBCDIC IBM-921 BALTIC IBM-1025 CYRILLIC - EBCDIC IBM-1123 IBM-1124

WINDOWS

MS WINDOWS 1250 EASTERN EUROPEAN MS WINDOWS 1251 CYRILLIC MS WINDOWS 1253 GREEK MS WINDOWS 1254 TURKISH MS WINDOWS 1257 BALTIC ISO ISO 8859- 2 C EU LATIN 2 ISO 8859- 3 TU, MALT, GAL, ESP LATIN 3 ISO 8859- 4 BALTIC LATIN 6 ISO 8859- 5 CYRILLIC ISO 8859- 9 W EU+TURKISH LATIN 5 ISO 8859-10 SCANDINAVIAN LATIN 6 ISO 8859-13 BALTIC LATIN 7 ISO 8859-16 SOUTHEAST EUROPE LATIN 10

SUPPORTED LANGUAGES STANDARD



AFRIKAANS ALBANIAN AMHARIC (ETHIOPIC) [ROMANIZATION SYSTEM BGN/PCGN 1967] ARVANITIKA (LATIN) ASTURIAN BARABA TATAR BATS (LATIN) BISLAMA Breton BURMESE (BURMESE) [ROMANIZATION; BGN/PCGN 1970] CATALAN CHAMORRO DANISH Duтсн ENGLISH ESTONIAN Faeroese FINNISH FRANCO-PROVENCAL FRENCH Frisian FRISIAN, EAST FRISIAN, NORTH FRISIAN, WEST Friulian GALICIAN German GREEK (GREEK) [ROMANIZATION; BGN/ PCGN 1962] GREENLANDIC ICELANDIC INDONESIAN INTERLINGUA Irish ITALIAN JAPANESE (SINO-JAPANESE) [ROMANIZATION; KUNREI] KARAIM (LATIN) KAZAN TATAR (LATIN)

KURDISH (LATIN) KYRGYZ (CYRILLIC) [ROMANIZATION; BGN/PCGN 1979] LADIN LAOTIAN (LAOTIAN) [ROMANIZATION; NATIONAL] LOW GERMAN LUXEMBOURGIAN MALAGASY MALAY (LATIN) MANX GAELIC Norwegian, Bokmål NORWEGIAN, NYNORSK OCCITAN PILIPINO (TAGALOG) PORTUGUESE RHAETO-ROMANCE ROMANSCH RUSSIAN (CYRILLIC) [ROMANIZATION; BGN/PCGN 1947] SAMI, SOUTHERN SAMI, UME SCOTTISH GAELIC Somali Sotho, Northern Sotho, Southern Spanish Swedish TAHITIAN TSAKHUR (LATIN) TSONGA TSWANA TURKMEN (CYRILLIC) [ROMANIZATION; BGN/PCGN 1979] UKRAINIAN (CYRILLIC) [ROMANIZATION; NATIONAL, 1993] WALLOON XHOSA YAPESE YIDDISH [ROMANIZATION] Zulu

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ADDITIONAL SUPPORTED LANGUAGES PRO



Abaza Adyghe Älvdalska AMHARIC (ETHIOPIC) [ROMANIZATION; UN 1967] ARAGONESE ARCHI ARUMANIAN ARVANITIKA (GREEK) Avar AZERBAIJANI (LATIN) BALK Basque BELARUSIAN (CYRILLIC) BELARUSIAN (LATIN) **BOSNIAN (CYRILLIC)** BOSNIAN (LATIN) BOTLIKH Вирикн BULGARIAN BULGARIAN (CYRILLIC) [ROMANIZATION; BGN/PCGN 1952] Buryat CHECHEN (CYRILLIC) CHICHEWA COOK ISLANDS MAORI CRIMEAN TATAR (LATIN) CROATIAN Czech DARGIN Dungan Erzya ESPERANTO GAGAUZ (LATIN) Godoberi **GREEK MONOTONIC GREENLANDIC (PRE-1973)** HAWAIIAN HUNGARIAN INGUSH

ISTRO-ROMANIAN JAPANESE (SINO-JAPANESE) [ROMANIZATION; MODIFIED HEPBURN] KABARDIAN KALMYK KARACHAY-BALKAR KARAIM (CYRILLIC) KARA-KALPAK Kashubian Kazakh KAZAKH (CYRILLIC) [ROMANIZATION; BGN/PCGN 1979] KAZAN TATAR (CYRILLIC) KHINALUG KHMER (KHMER) [ROMANIZATION; UN 1972] KOREAN (HANGUL) [ROMANIZATION; 1939 & 1984] Kryts Кимүк KURDISH (CYRILLIC) Kurmanji LADINO (LATIN) Lak LATIN LATVIAN Lezgi LITHUANIAN MACEDONIAN MACEDONIAN (CYRILLIC) [ROMANIZATION; UN 1977] MALTESE Maori MARSHALLESE Мокзна MOLDAVIAN (LATIN) MONGOLIAN (CYRILLIC) MONGOLIAN (CYRILLIC) [ROMANIZATION; BGN/PCGN 1964] Nanai NOGAY Polish Portunhol ROMANI (LATIN)

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Romanian Russian RUSSIAN (CYRILLIC) [ROMANIZATION; RUSSIAN ACADEMY OF SCIENCES SYSTEM] RUSSIAN (CYRILLIC) [ROMANIZATION; UN 1987, NATIONAL] Rusyn Rutul Sami, Inari Sami, Lule Sami, Northern Samoan SARDINIAN Serbian (latin) Slovak Slovenian SORBIAN, LOWER SORBIAN, UPPER TABASARAN Ταιικ TAJIK (CYRILLIC) [ROMANIZATION; BGN/ PCGN 1994]

Tatar Τάτι TONGAN TSAKHUR (CYRILLIC) TSAKONIAN MONOTONIC Turkish TURKMEN TUVINIAN Ивукн UKRAINIAN Uzbek UZBEK (CYRILLIC) [ROMANIZATION; BGN/PCGN 1979] Våmhusmål VEPSIAN WALLISIAN Welsh WOLOF

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SUP	PORTED
UNICODE	RANGES

ΤΙΤΙΕ	NUMBER OF CHARA STD	CTERS PRO	Examples
BASIC LATIN	97	97	!" # } ~
LATIN-1 SUPPLEMENT	96	96	; ¢ £ ý þ ÿ
LATIN EXTENDED-A	13	128	ĀāĂŽž∫
LATIN EXTENDED-B	1	13	ə f Á Ţ ţ j
IPA EXTENSIONS		1	а
SPACING MODIFIER LETTERS	10	10	‹ , ^ ~ "
COMBINING DIACRITICAL MARKS	17	17	· · ^—
GREEK AND COPTIC	5	79	;΄΄ Ύϔφ
CYRILLIC		132	ÈЁЂ… өӮӯ
LATIN EXTENDED ADDITIONAL		8	ŴẁŴ; ₩Ŷŷ
GENERAL PUNCTUATION	20	21	
SUPERSCRIPTS AND SUBSCRIPTS	27	27	045=()
CURRENCY SYMBOLS	2	2	€ 2
LETTERLIKE SYMBOLS	3	3	№ ™Ω

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TITLE	NUMBER OF CHARAC STD	TERS PRO	Examples
Number Forms	17	17	1/7 1/9 1/10 7/8 1/ 0/3
Arrows	18	18	$\leftarrow \uparrow \rightarrow \uparrow \Rightarrow \downarrow$
MATHEMATICAL OPERATORS	14	14	∂⊿∏≤≥ ·
GEOMETRIC SHAPES	21	21	
ALPHABETIC PRESENTATION FORMS	7	7	ff fi fl ffl ft st
ARABIC PRESENTATION FORMS-B	1	1	
SPECIALS	1		

SECTION C TYPE SPECIMENS

FF Unit Regular Italic

Shag pile i13

AaBbCcDdEeFfGgHhIiJjKkLlMmN

abcdefghijklmnopqrstuvwxyz 0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FF Unit Regular Italic 14/16 pt

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait

FF Unit Regular Italic 12/14 pt

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait bien de choses à dire là-dessus. Several

FF Unit Regular Italic 10/12 pt

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait bien de choses à dire là-dessus. Several tenors sing in culturally void display. Eigentlich wollen die Leute nur die Sonne genießen. Ayer, todavía en pleno echazo,

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait bien de choses à dire là-dessus. Several tenors sing in culturally void display. FF Unit Regular Italic 8/10 pt

Eigentlich wollen die Leute nur die Sonne genießen. Ayer, todavía en pleno echazo, celebraban su aniversario de boda. Facile à dire qu'à