











#### FONTFONT INFO GUIDE FOR

## FF Unit Bold Italic SC

Offc | Offc Pro

or

Web | Web Pro

#### SECTIONS

- A | Font and Designer Information
- Language Support
- c| Type Specimens



# SECTION A FONT & DESIGNER INFORMATION

## HANDGLOVES

#### ABOUT FF UNIT BOLD ITALIC SC

FF Unit was designed by Erik Spiekermann and produced by Christian Schwartz. FF Unit is the grown-up, no-nonsense sister of Spiekermann's famous FF Meta. With FF Unit, puppy fat is off, some curves are gone and the shapes are tighter. While FF Meta has always been a little out-of-line and not exactly an over-engineered typeface, FF Unit is less outspoken and more disciplined. It is - like FF Meta - very suitable for use guite small and large, but FF Unit lacks some of the diagonal strokes and curves that give FF Meta its slight informality. However, FF Unit is not cold or uptight, just cool: no redundant ornamentation, just a lot of character. The tighter shapes make it suitable for big headlines set tight. Smaller sizes benefit from the increased contrast between vertical and horizontal strokes and open spacing. Thin and Light perform well set large, displaying the characters to their advantage. There is a great difference in weight between the Thin and Ultra, providing a good range of weights for contrasting combinations. Alternative characters (a, g, i, j, l, U, M) make for interesting headlines. The Small Caps are a bit larger than normal, making them suitable for abbreviations and acronyms. The many weights include old style, regular, and tabular figures.

#### ABOUT ERIK SPIEKERMANN

Erik Spiekermann, born 1947, studied History of Art and English in Berlin. He is information architect, type designer (FF Meta, FF MetaSerif, ITC Officina, FF Govan, FF Info, FF Unit, LoType, Berliner Grotesk and many corporate typefaces) and author of books and articles on type and typography. He was founder (1979) of MetaDesign, Germany's largest design firm with offices in Berlin, London and San Francisco. Projects included corporate design programmes for Audi, Skoda, Volkswagen, Lexus, Heidelberg Printing and wayfinding projects like Berlin Transit, Düsseldorf Airport and many others. In 1988 he started FontShop, a company for production and distribution of electronic fonts. Erik is board member of ATypI and the German Design Council and Past President of the ISTD, International Society of Typographic Designers, as well as the IIID. In 2001 he left MetaDesign and is now a partner in Edenspiekermann with offices in Amsterdam, Berlin, London and San Francisco. He redesigned The Economist magazine in London for its relaunch in 2001. His book for Adobe Press, "Stop Stealing Sheep" is in its second edition as well as published in German and in Russian. His corporate font family

for Nokia was released in 2002. In 2003 he received the Gerrit Noordzij Award from the Royal Academy in Den Haag. His type system DB Type for Deutsche Bahn was awarded the Federal German Design Prize in gold for 2006. In May 2007 he was the first designer to be elected into the Hall of Fame by the European Design Awards for Communication Design. Erik is Honorary Professor at the University of the Arts in Bremen and in 2006 received an honorary doctorship from Pasadena Art Center. He was made an Honorary Royal Designer for Industry by the RSA in Britain in 2007 and Ambassador for the European Year of Creativity and Innovation by the European Union for 2009.

### ABOUT CHRISTIAN SCHWARTZ

Christian Schwartz (b. 1977) is a partner, with London-based designer Paul Barnes, in the type foundry Commercial Type. Schwartz is also principal of Schwartzco Inc., a New York-based type design and consultation firm. Schwartz has published fonts with many respected independent foundries and designed proprietary typefaces for corporations and publications worldwide.

Schwartz and Barnes began an ongoing collaboration in 2005 with their extensive typeface system for The Guardian, which lead to honors from the Design Museum and D&AD. The two have completed custom typefaces for clients including Esquire, the Empire State Building, The New York Times, and Condé Nast's business magazine Portfolio. Schwartz and Barnes have been named two of the 40 most influential designers under 40 by Wallpaper\*, and Schwartz was included in Time's 2007 "Design 100". In 2007, Schwartz was awarded the prestigious Prix Charles Peignot, given every four or five years by the Association Typographique Internationale to a designer under 35 who has made "an outstanding contribution to the field of type design". Schwartz's work has also been honored by the Cooper-Hewitt National Design Museum, the New York Type Director's Club, and the American Institute of Graphic Arts.

#### **SECTION B**

#### LANGUAGE **SUPPORT**

#### SUPPORTED **CODE PAGES** STANDARD





MACOS

MACOS ICELANDIC MACOS ROMAN

TRM

IBM-37 UNITED STATES - EBCDIC (IBM-28709) IBM-273 GERMANY - EBCDIC

IBM-277 DENMARK, NORWAY - EBCDIC IBM-278 FINLAND, SWEDEN - EBCDIC

IBM-280 ITALY - EBCDIC

IBM-284 SPAIN, LATIN AMERICA - EBCDIC

IBM-285 UNITED KINGDOM - EBCDIC

IBM-297 FRANCE - EBCDIC

IBM-500 INTERNATIONAL - EBCDIC

IBM-871 ICELAND - EBCDIC

IBM-1047 OPEN SYSTEMS - EBCDIC

WINDOWS

MS WINDOWS 1252 LATIN 1

TSO

ISO 8859-1 W EU LATIN 1

ISO 8859-15 WEST EUROPE LATIN 9

#### ADDITIONAL SUPPORTED CODE PAGES







#### MACOS

MACOS CENTRAL EUROPE

MACOS CROATIAN

MACOS CYRILLIC

MACOS GREEK

MACOS ROMANIAN

MACOS TURKISH

MACOS UKRAINIAN

IBM-875 GREECE - EBCDIC

IBM-921 BALTIC

IBM-1025 CYRILLIC - EBCDIC

IBM-1112 BALTIC - EBCDIC

IBM-1123

IBM-1124

#### WINDOWS

MS WINDOWS 1250 EASTERN EUROPEAN

MS WINDOWS 1251 CYRILLIC

MS WINDOWS 1253 GREEK

MS WINDOWS 1254 TURKISH MS WINDOWS 1257 BALTIC

ISO

ISO 8859-2 C EU LATIN 2

ISO 8859-3 TU, MALT, GAL, ESP LATIN 3

ISO 8859- 4 BALTIC LATIN 6

ISO 8859-5 CYRILLIC

ISO 8859- 9 W EU+TURKISH LATIN 5

ISO 8859-10 SCANDINAVIAN LATIN 6

ISO 8859-13 BALTIC LATIN 7

ISO 8859-16 SOUTHEAST EUROPE LATIN 10

#### SUPPORTED LANGUAGES STANDARD





AFRIKAANS KURDISH (LATIN)

ALBANIAN KYRGYZ (CYRILLIC) [ROMANIZATION;

AMHARIC (ETHIOPIC) [ROMANIZATION BGN/PCGN 1979]

SYSTEM BGN/PCGN 1967] LADIN

ARVANITIKA (LATIN) LAOTIAN (LAOTIAN) [ROMANIZATION;

ASTURIAN NATIONAL] LOW GERMAN BARABA TATAR BATS (LATIN) LUXEMBOURGIAN BISLAMA MALAGASY BRETON MALAY (LATIN) BURMESE (BURMESE) [ROMANIZATION; MANX GAELIC BGN/PCGN 1970] Norwegian, Bokmål CATALAN NORWEGIAN, NYNORSK

CHAMORRO OCCITAN

DANISH PILIPINO (TAGALOG)
DUTCH PORTUGUESE
ENGLISH RHAETO-ROMANCE

ESTONIAN ROMANSCH

FAEROESE RUSSIAN (CYRILLIC) [ROMANIZATION;

FINNISH BGN/PCGN 1947]
FRANCO-PROVENCAL SAMI, SOUTHERN
FRENCH SAMI, UME
FRISIAN SCOTTISH GAELIC

FRISIAN, EAST SOMALI

FRISIAN, NORTH
FRISIAN, WEST

FRIULIAN

GALICIAN

GREEK (GREEK) [ROMANIZATION; BGN/

SOTHO, NORTHERN
SOTHO, NORTHERN
SPANISH
SWEDISH
TAHITIAN
TAHITIAN
TSAKHUR (LATIN)

PCGN 1962] TSONGA GREENLANDIC TSWANA

ICELANDIC TURKMEN (CYRILLIC) [ROMANIZATION;

INDONESIAN BGN/PCGN 1979]

INTERLINGUA UKRAINIAN (CYRILLIC) [ROMANIZATION;

IRISH NATIONAL, 1993]
ITALIAN WALLOON
JAPANESE (SINO-JAPANESE) XHOSA
[ROMANIZATION; KUNREI] YAPESE

KARAIM (LATIN) YIDDISH [ROMANIZATION]

KAZAN TATAR (LATIN) ZULU

#### ADDITIONAL SUPPORTED LANGUAGES PRO





ABAZA ISTRO-ROMANIAN
ADYGHE JAPANESE (SINO-JAPANESE)

ÄLVDALSKA [ROMANIZATION; MODIFIED HEPBURN]

AMHARIC (ETHIOPIC) [ROMANIZATION; KABARDIAN UN 1967] KALMYK

ARAGONESE KARACHAY-BALKAR
ARCHI KARAIM (CYRILLIC)
ARUMANIAN KARA-KALPAK
ARVANITIKA (GREEK) KASHUBIAN
AVAR KAZAKH

AZERBAIJANI (LATIN) KAZAKH (CYRILLIC) [ROMANIZATION;

BALK BGN/PCGN 1979]
BASQUE KAZAN TATAR (CYRILLIC)

BELARUSIAN (CYRILLIC) KHINALUG

BELARUSIAN (LATIN) KHMER (KHMER) [ROMANIZATION; UN

BOSNIAN (CYRILLIC) 1972

BOSNIAN (LATIN) KOREAN (HANGUL) [ROMANIZATION;

BOTLIKH 1939 & 1984]
BUDUKH KRYTS
BULGARIAN KUMYK

BULGARIAN (CYRILLIC) [ROMANIZATION; KURDISH (CYRILLIC)
BGN/PCGN 1952] KURMANJI
BURYAT LADINO (LATIN)

CHECHEN (CYRILLIC)

CHICHEWA

COOK ISLANDS MAORI

CRIMEAN TATAR (LATIN)

CROATIAN

CZECH

LITHUANIAN

MACEDONIAN

DARGIN MACEDONIAN (CYRILLIC)
DUNGAN [ROMANIZATION; UN 1977]

ERZYA MALTESE
ESPERANTO MAORI
GAGAUZ (LATIN) MARSHALLESE
GODOBERI MOKSHA

GREEK MONOTONIC MOLDAVIAN (LATIN)
GREENLANDIC (PRE-1973) MONGOLIAN (CYRILLIC)
HAWAIIAN MONGOLIAN (CYRILLIC)

HUNGARIAN [ROMANIZATION; BGN/PCGN 1964]

INGUSH NANAI NOGAY POLISH

PORTUNHOL ROMANI (LATIN) ROMANIAN TATAR
RUSSIAN (CYRILLIC) [ROMANIZATION; TONGAN

RUSSIAN ACADEMY OF SCIENCES TSAKHUR (CYRILLIC)
SYSTEM] TSAKONIAN MONOTONIC

Russian (cyrillic) [Romanization; Turkish

UN 1987, NATIONAL]

RUSYN

RUTUL

SAMI, INARI

SAMI, LULE

TURKMEN

TUVINIAN

UBYKH

UKRAINIAN

UZBEK

SAMI, NORTHERN UZBEK (CYRILLIC) [ROMANIZATION;

SAMOAN BGN/PCGN 1979]
SARDINIAN VÅMHUSMÅL
SERBIAN (LATIN) VEPSIAN
SLOVAK WALLISIAN
SLOVENIAN WELSH
SORBIAN, LOWER WOLOF

SORBIAN, LOWER SORBIAN, UPPER TABASARAN TAJIK

TAJIK (CYRILLIC) [ROMANIZATION; BGN/

PCGN 1994]

### SUPPORTED UNICODE RANGES

TITLE	NUMBER OF CHARAC STD	CTERS PRO	EXAMPLES
BASIC LATIN	97	97	! " #   } ~
LATIN-1 SUPPLEMENT	96	96	ᢣ…ÝÞŸ
LATIN EXTENDED-A	13	128	ĀĀĂ…Žžs
LATIN EXTENDED-B	1	13	ƏfÁ…ŢŢJ
IPA EXTENSIONS		1	ð
SPACING MODIFIER LETTERS	10	10	6 9 ^ ~ "
COMBINING DIACRITICAL MARKS	17	17	· · · · · · · ·
GREEK AND COPTIC	5	79	; ΄΅ Ύ ϔ φ
CYRILLIC		132	ÈЁЂ… өӮӯ
LATIN EXTENDED ADDITIONAL		8	ŴŵŴÿŶŶ
GENERAL PUNCTUATION	20	21	< >/
SUPERSCRIPTS AND SUBSCRIPTS	27	27	0 4 5 = ()
CURRENCY SYMBOLS	2	2	€
LETTERLIKE SYMBOLS	3	3	Nº ™ Ω

TITLE	NUMBER OF CHARAC STD		EXAMPLES
NUMBER FORMS	17	17	1/7 1/9 1/10 7/8 1/ 0/3
Arrows	18	18	<b>← ↑ →</b> ↑ → ↓
MATHEMATICAL OPERATORS	14	14	∂Δ∏ ≤ ≥ ·
GEOMETRIC SHAPES	21	21	▲ △ ▲ □ □ ■
ALPHABETIC PRESENTATION FORMS	7	7	FF FI FL FFL ST ST
ARABIC PRESENTATION FORMS-B	1	1	
SPECIALS	1		

SECTION C
TYPE SPECIMENS

FF Unit Bold Italic SC

## SHAG PILE 113

## *AABBCCDDEEFFGGHHIIJJKKLLMM*

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

*ABCDEFGHIJKLMNOPQRSTUVWXYZ* 

FF Unit Bold Italic SC 14/16 pt

SEMPRE DOMENICA PRENDERÀ VITA UNA GIORNATA GUT GETARNT IM NEPTUNGRAS STEHT EIN KUCKUCKSLIPP. SERÁN, A JUICIO DE LOS CIENTÍFICOS, TRES ÉPOCAS ONKS TÄÄ VIKA KYSYMYS. HÄN ON

FF Unit Bold Italic SC 12/14 pt

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait bien de choses à dire là-

FF Unit Bold Italic SC 10/12 pt

SEMPRE DOMENICA PRENDERÀ VITA UNA GIORNATA GUT GETARNT IM NEPTUNGRAS STEHT EIN KUCKUCKSLIPP. SERÁN, A JUICIO DE LOS CIENTÍFICOS, TRES ÉPOCAS ONKS TÄÄ VIKA KYSYMYS. HÄN ON TYÖSKENNELLYT IL Y AURAIT BIEN DE CHOSES À DIRE LÀ-DESSUS. SEVERAL TENORS SING IN CULTURALLY VOID DISPLAY. EIGENTLICH WOLLEN DIE LEUTE NUR DIE SONNE

FF Unit Bold Italic SC 8/10 pt

SEMPRE DOMENICA PRENDERÀ VITA UNA GIORNATA GUT GETARNT IM NEPTUNGRAS STEHT EIN KUCKUCKSLIPP. SERÁN, A JUICIO DE LOS CIENTÍFICOS, TRES ÉPOCAS ONKS TÄÄ VIKA KYSYMYS. HÄN ON TYÖSKENNELLYT IL Y AURAIT BIEN DE CHOSES À DIRE LÀ-DESSUS. SEVERAL TENORS SING IN CULTURALLY VOID DISPLAY. EIGENTLICH WOLLEN DIE LEUTE NUR DIE SONNE GENIESSEN. AYER, TODAVÍA EN PLENO ECHAZO, CELEBRABAN SU ANIVERSARIO DE BODA.